

Real Estate Rewards Program

Real Savings on Real Estate

Provide Rewards. Promote
Employee Retention
Pay Nothing!



Presented by:
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**Provide Rewards! Promote Employee Retention!
Pay Nothing!**

When you register your company today,
your employees will start saving
immediately, at NO cost to you!

Gail “Gia” Overton
REALTOR®

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Gia Overton, REALTOR®



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Strengthen your Employer/Employee Relationship

Studies show that homeownership is correlated with increased employee retention and morale, which in turn improves productivity and profitability.

- “Enable your staff to become homeowners. Enable them to build wealth, pride and ownership by owning a home. This will create extraordinary loyalty to you and your business.”
-Will Phillips, QM2 for Nonprofit Organizations
- “Statistics show that homeowners tend to remain in their place of employment for longer periods of time.”
-Tim Braheem-Loan Toolbox



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What is the Real Estate Program?

- **Savings to Employees at *NO* cost to your company!**
 - ⇒ Closing cost contributions with a minimum of 1/2% of the purchase price of a new home*
- **Real Estate savings to your employees**
 - ⇒ Empower your employees to be homeowners and increase retention
- **One Stop Shop Approach**
 - Referrals for established and proven service providers
 - ⇒ Home Inspectors
 - ⇒ Real Estate Attorneys
 - ⇒ New Home Builders
 - ⇒ Mortgage Banking
 - ⇒ Insurance Companies
 - ⇒ Home Warranty
 - ⇒ Credit Repair Counseling

* *Discounts on a case by case basis and subject to lender approval*

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How will this program benefit our company?

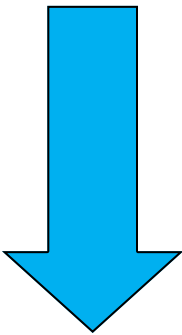
Real Estate Rewards Benefits

- Free Benefit
- No Administrative Work
- Hassle-free

VS

Typical Benefits

- Costs Money
- Most Involve Paperwork
- Can Be Confusing



It's a win-win situation!

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How will this program benefit your
Employees?

- Huge savings on closing costs on the sale or purchase of your home
- One on one personal consultations
- Resources for financing and credit repair/building
- Free Home Evaluations



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Coaching and Education

- First time home buyer
 - How to get qualified (Know what you can afford!)
 - Advantages of owning vs. renting
 - Understanding the Real Estate Landscape
 - The added value of using local lenders (mortgage counseling with local professionals)
- Move Up Program
 - Discount program available for the sale and purchase of a new home
 - Strategies for gaining the most value
 - Staging
 - Home improvement/repair
 - Timing!

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Friends and Family Referral Program

Whether or not Employees are ready to purchase a new home now, they can still earn by referring friends and family!

Step 1: Refer a friend or family member!

Step 2: When your friend or family member buys or sells with Gia, they benefit from the same incentives

Step 3: Employees earn at a minimum a \$50 gift card at closing for every referral who buys or sells their home with Gia!

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How it Works

- Call 210-862-5126 TODAY!
- Email: gia@giaventures.com
- Text 1000 to 210-920-7755 or call 210-920-7755 and enter 1000
- Go to <http://www.giaventures.com/pages/ContactUs/> and enter your contact information.

Options are fast, easy and can save you money!

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Who is Gia Overton

Hi! My name is Gail Overton, however ten years ago, my grand son Evan decided “Gia” was not only easier to pronounce, it was a great way to grab my attention! My friends and colleagues decided the name was fitting and so it stuck!

I’m originally from Tennessee and a graduate of the University of Tennessee Knoxville. I spent 28 years in Technology Sales and Sales management in St. Paul, Minnesota where I raised my two wonderful daughters.

In 2010 I decided I needed more adventure in my life so I promptly went sky-diving. Whew! Jumping at 13,000 feet from a perfectly good airplane will definitely add some zest to your life! I decided that if I could do that, I could do anything. And I did!

In 2010, I launched Gia Ventures, a real estate investment company, beginning a new career in real estate buying, flipping, and rehabbing single family homes eventually adding multi-family investment properties to the list. I was in the trenches with buyers and sellers, contractors and handymen, banks and mortgage groups. Believe it or not, even I used a REALTOR® to buy and sell properties. I believe in doing things the right way! After moving to San Antonio in February of 2013, I decided to get my license and joined Kimberly Howell Properties in 2014. The synergy is awesome! I get to work every day with serious and like minded professionals who value integrity, professionalism, and teamwork. Delivering excellence isn’t just an office buzz word, it’s an expectation.

Whether you’re looking to buy your first home, build new, invest in rentals, multifamily, or self-storage properties, ***I will work to make each experience a great experience for you!***

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